



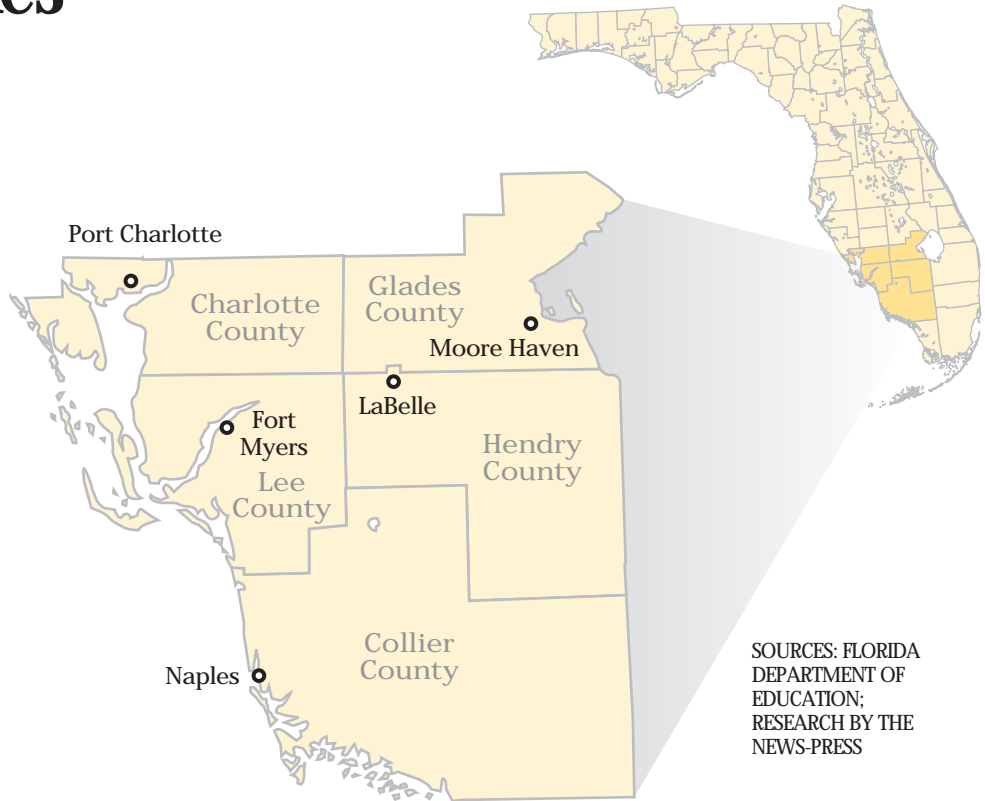
# Presentation Graphics

# Table of Contents

School District Profiles	1
District Rankings	2
ACT and SAT Scores by State	3
ACT Scores in Southwest Florida	4
SAT Scores in Southwest Florida	5
Advanced Placement Tests	6
School Grades: Lee County	7
School Grades: Collier and Charlotte Counties	8
School Grades: Glades and Hendry Counties	9
Graduation Rates	10
Dropout Rates	11
Plans for Higher Education	12
College Profiles	13
Popular Degrees	14
Industry Certifications	15
Job Market by Level of Education	16
Job Data by Sector	17
Jobless Rates in Southwest Florida	18
Taxable Sales	19

# 2011 School District Profiles

Southwest Florida's boundaries include five school districts, which contain urban, suburban and rural areas. Half of the region's public school students are educated in Lee County. State reports do not include private school enrollment.



SOURCES: FLORIDA DEPARTMENT OF EDUCATION; RESEARCH BY THE NEWS-PRESS

	Charlotte	Collier	Glades	Hendry	Lee	Florida
Headquarters	Port Charlotte	Naples	Moorehaven	LaBelle	Fort Myers	Tallahassee
Annual budget	\$242.1 million	\$844.8 million	\$14.7 million	\$85.2 million	\$1.3 billion	\$20.5 billion*
Employees	2,253	5,487	250	771	9,499	321,127
Students	16,413	43,247	1,502	6,817	83,896	2,667,830
Telephone	(941) 255-0808	(239) 377-0001	(863) 946-0202	(863) 674-4642	(239) 334-1102	(850) 245-0505
Minority students	26.5%	60.8%	60.9%	75.1%	52.4%	57.6%
Low-income students	61.4%	59.5%	57.9%	78.6%	64.2%	57.6%
English language learners	1.4%	14.0%	6.3%	10.6%	7.5%	9.2%
Students retained last year	2.2%	2.2%	5.1%	4.2%	2.7%	3.9%
Students with disabilities	17.1%	12.7%	16.8%	15.2%	13.8%	13.2%
Gifted students	2.2%	7.0%	1.0%	1.5%	6.4%	5.4%
Students new to Florida**	12.3%	10.0%	13.0%	9.3%	10.4%	10.5%

\* Does not include capital dollars

\*\* Annually

# Florida District Rankings

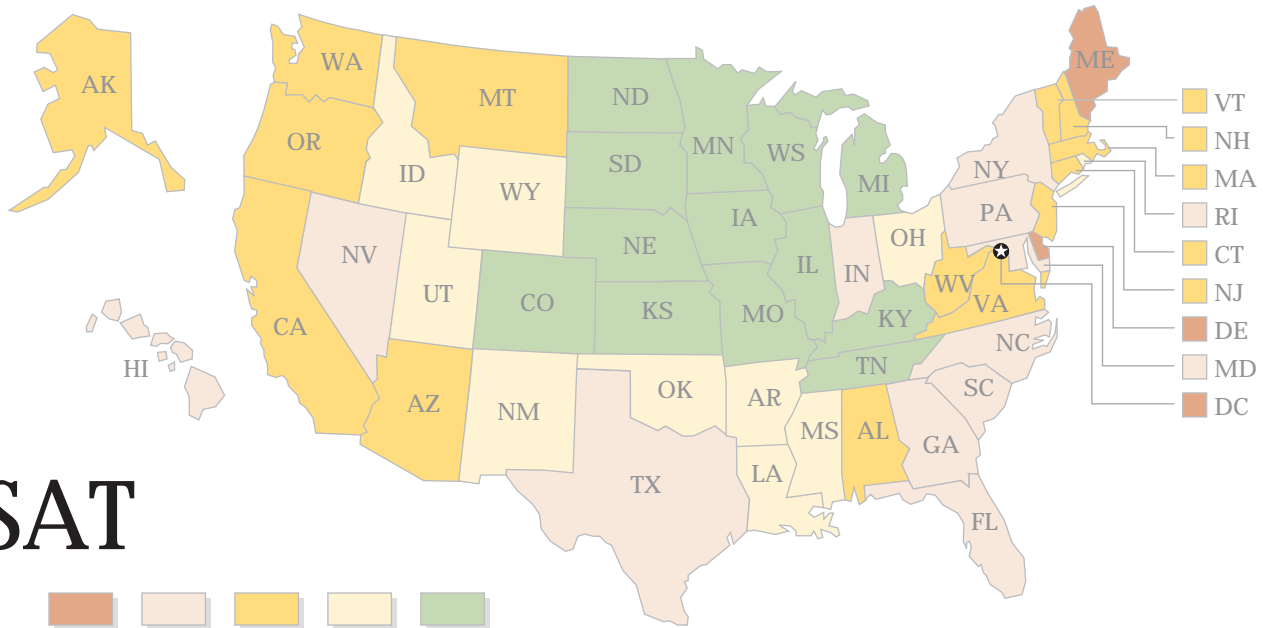
The Florida Department of Education measures public schools and school districts using a point system based upon student performance on the Florida Comprehensive Assessment Test. Those points then determine an overall grade for each county. In 2012, Collier improved from a B to an A, while Charlotte, Glades and Lee dropped from a B to an A, while Charlotte, Glades and Lee dropped from an A to a B. Hendry remained at a C rating.



SOURCE: FLORIDA DEPARTMENT OF EDUCATION

RANK	DISTRICT	POINTS	GRADE	RANK	DISTRICT	POINTS	GRADE	RANK	DISTRICT	POINTS	GRADE	RANK	DISTRICT	POINTS	GRADE
1	St. Johns	581	A	18	Leon	522	B	35	Bay	495	B	52	Highlands	469	C
2	Gilchrist	567	A	19	Flagler	516	B	35	Dixie	495	B	53	Polk	465	C
3	Sarasota	562	A	19	Jackson	516	B	35	Glades	495	B	54	Holmes	462	C
4	Martin	554	A	21	Lafayette	515	B	35	Hillsborough	495	B	55	Taylor	461	C
5	Seminole	553	A	22	Broward	514	B	35	Liberty	495	B	56	Suwannee	455	C
6	Okaloosa	552	A	23	Calhoun	513	B	40	Duval	494	C	57	Franklin	452	C
7	Santa Rosa	548	A	24	Alachua	512	B	40	Hernando	494	C	58	Hendry	446	C
8	Brevard	546	A	24	Charlotte	512	B	42	Baker	492	C	59	Putnam	445	C
9	Monroe	543	A	24	Dade	512	B	42	Volusia	492	C	60	Hardee	443	C
10	Sumpter	537	A	24	Orange	512	B	44	Columbia	487	C	61	Okeechobee	441	C
11	Nassau	536	A	28	Walton	510	B	45	Pinellas	485	C	62	Desoto	440	C
12	Citrus	534	A	29	Indian River	508	B	46	Levy	483	C	62	Gadsden	440	C
12	Clay	534	A	30	Lee	505	B	46	Manatee	483	C	64	Bradford	418	D
12	Wakulla	534	A	31	Osceola	503	B	46	Marion	483	C	65	Madison	417	D
15	Palm Beach	530	A	32	Gulf	501	B	49	Washington	475	C	66	Hamilton	413	D
15	Union	530	A	32	Lake	501	B	50	St. Lucie	473	C	67	Jefferson	395	D
17	Collier	528	A	34	Pasco	500	B	51	Escambia	470	C				

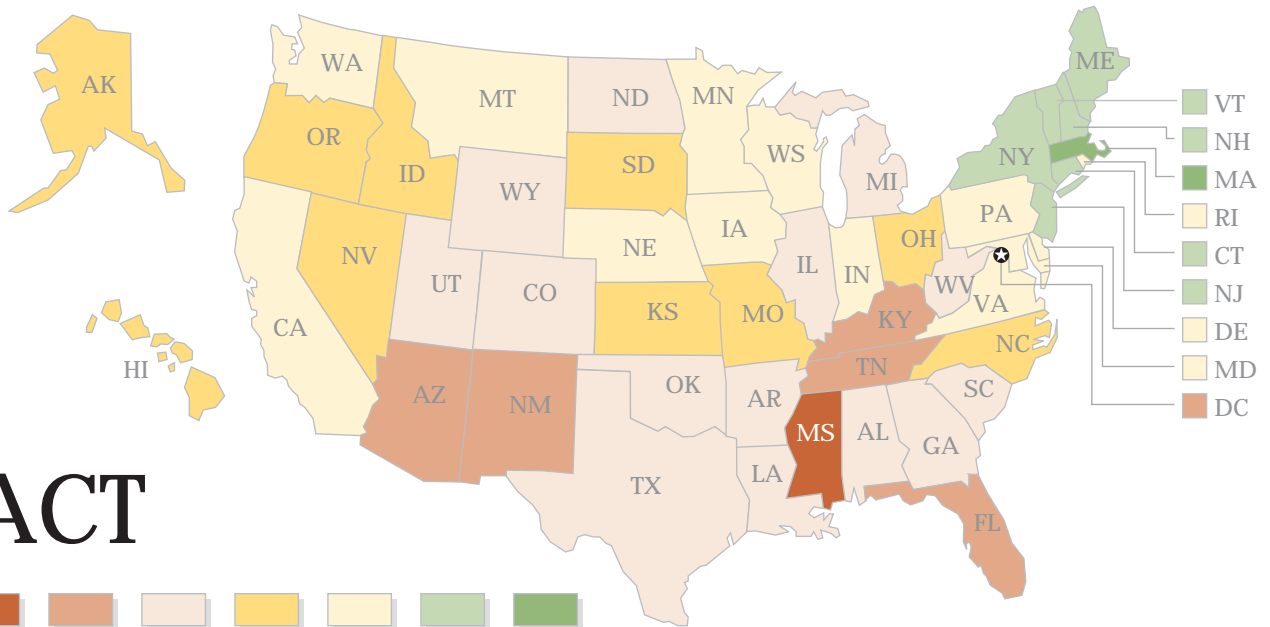
# SAT and ACT Scores by State



## SAT



SOURCE: FLORIDA DEPARTMENT OF EDUCATION;  
THE COLLEGE BOARD



## ACT



SOURCES: FLORIDA DEPARTMENT OF EDUCATION; ACT

# ACT Scores by County



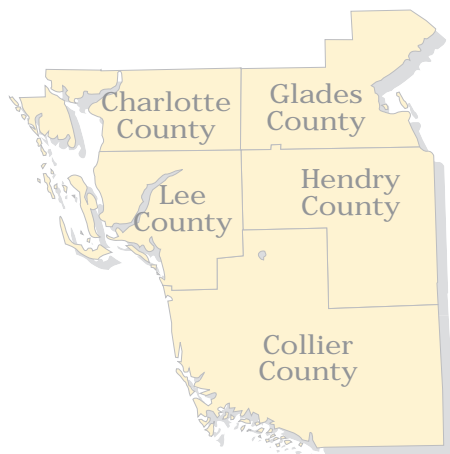
In 2012, Charlotte, Collier, Hendry and Lee counties each saw their average ACT scores increase, even as the national average remained flat. The ACT measures a student's skills in English, math, reading and science reasoning, and the maximum score is 36.

Participation rates vary widely between states, and the ACT cautions against comparing states where all students take the test vs. those where only college-bound seniors complete the exam.

SOURCES: FLORIDA DEPARTMENT OF EDUCATION; ACT

High School	2008	2009	2010	2011	2012
State Average	19.8	19.5	19.5	19.6	19.8
National Average	21.1	21.1	21	21.1	21.1
<b>Lee District Average</b>	<b>19.3</b>	<b>18.6</b>	<b>19</b>	<b>18.9</b>	<b>19.2</b>
Cape Coral	18.3	18.7	19.8	20.9	20.5
Cypress Lake	20.7	19.8	20.3	19.2	19.9
Dunbar	16.7	16.3	17.1	16.9	17.2
East Lee County	16.8	16	16.7	16.4	16.4
Estero	18.6	18.7	19	19.3	19.7
Fort Myers	23.7	23.2	23.2	22.7	23
Ida S. Baker	18.4	18.3	19.5	19.5	19.5
Island Coast	NA	15.2	17.3	18.1	17.9
Lehigh Senior	17.2	17.1	17.2	17.8	18.2
Mariner	19.1	18.5	19.2	18.7	19.7
North Fort Myers	19.4	18.9	20	20.2	20.8
Riverdale	17.5	19.5	19.5	20.4	20.4
South Fort Myers	18.3	18.5	18.8	17.6	18.3
Gateway Charter	19	19.3	19.1	18.9	19.4
Richard Milburn Academy	NA	14.2	12.8	13.6	13
Lee Alternative Charter	NA	NA	13.6	14.3	13.9
North Nicholas Charter	NA	NA	14.4	14.6	15
Coronado Charter	NA	NA	13.9	13.6	15
City of Palms Charter	NA	NA	NA	NA	13.5
Oasis Charter	NA	NA	NA	NA	21.5
<b>Collier District Average</b>	<b>19.6</b>	<b>19.4</b>	<b>19.3</b>	<b>19.5</b>	<b>20.1</b>
Barron Collier	23	22.8	23.8	22.7	23
Gulf Coast	21	21.7	21.5	21.9	22
Immokalee	16	15.9	15.8	16.1	16.7
Lely	19.1	18.7	18.1	17.9	18.2
Naples	21.3	20.8	20.9	21.1	21.7
Golden Gate	16.9	17.2	16.4	17.2	17
Palmetto Ridge	18.9	19	19.3	19.3	20.2
<b>Charlotte District Average</b>	<b>20</b>	<b>20.2</b>	<b>20.3</b>	<b>20.5</b>	<b>20.6</b>
Charlotte	20.8	20.7	20.3	20.5	21.1
Lemon Bay	20.7	20.6	20.7	20.6	21.3
Port Charlotte	19.5	20.1	20.9	20.9	20.3
<b>Hendry District Average</b>	<b>17.8</b>	<b>17.9</b>	<b>17.1</b>	<b>17.9</b>	<b>18</b>
Clewiston	17	17	16.9	17.6	17.5
LaBelle	18.8	17.2	17.4	18.1	18.4
<b>Glades District Average</b>	<b>16.2</b>	<b>16.9</b>	<b>17.6</b>	<b>17.8</b>	<b>17.8</b>
Moore Haven	16.2	16.9	17.6	17.8	17.8

# SAT Scores by County



In 2012, Charlotte and Collier county students improved their scores on the SAT, while the state and national average each dropped. The SAT measures a student’s reading, writing and math abilities. Each section is worth 800 points, so the maximum score is 2400.

The College Board attributed the slight decline nationally to the overall increase in test-takers, especially those in low-income families. A broader pool includes more students who may not be college bound.

SOURCE: FLORIDA DEPARTMENT OF EDUCATION;  
THE COLLEGE BOARD

AVERAGES	2008	2009	2010	2011	2012
State Average	1474	1444	1473	1467	1460
National Average	1511	1509	1509	1500	1498
Lee District Average	1444	1432	1466	1447	1438
Cape Coral	1366	1443	1517	1520	1477
Cypress Lake	1463	1429	1461	1430	1482
Dunbar	1247	1304	1347	1269	1284
East Lee County	1334	1259	1331	1281	1250
Estero	1410	1493	1470	1483	1447
Fort Myers	1627	1629	1628	1575	1603
Gateway Charter	1363	1345	1350	1334	1397
Ida S. Baker	1362	1365	1414	1411	1408
Island Coast	NA	1377	1332	1332	1340
Lehigh Senior	1339	1361	1440	1398	1401
Mariner	1410	1429	1405	1371	1405
North Fort Myers	1429	1422	1479	1476	1471
Riverdale	1404	1480	1533	1490	1485
South Fort Myers	1379	1390	1401	1380	1353
Oasis Charter	NA	NA	NA	1555	1494
Lee Virtual Franchise	NA	NA	NA	NA	1497
Collier District Average	1502	1500	1489	1444	1462
Barron Collier	1540	1547	1576	1557	1553
Gulf Coast	1533	1538	1528	1492	1513
Immokalee	1384	1351	1563	1151	1184
Lely	1466	1474	1428	1345	1424
Naples	1593	1532	1549	1540	1522
Golden Gate	1393	1410	1251	1265	1305
Palmetto Ridge	1410	1429	1454	1374	1436
Charlotte District Average	1478	1502	1526	1514	1524
Charlotte	1490	1535	1543	1496	1536
Lemon Bay	1481	1483	1508	1521	1585
Port Charlotte	1465	1486	1523	1524	1478
Hendry District Average	1470	1398	1360	1375	1352
Clewiston	1465	1400	1315	1304	1282
LaBelle	1474	1395	1403	1459	1399
Glades District Average	1115	1272	NA	1352	1301
Moore Haven	1115	1272	NA	1352	1301

# Advanced Placement Exams

High schools offer Advanced Placement courses to challenge academically advanced students, who earn college credit for successfully passing end-of-course exams. The total number of passed exams are shown below for each area high school; Florida has yet to release data from the 2011-12 school year. The state does not release data for schools with low enrollments or a small number of students taking AP exams.

Lee	HIGH SCHOOL	2006-07	2007-08	2008-09	2009-10	2010-11
	Cape Coral	81	146	135	273	262
	Cypress Lake	150	127	123	151	117
	Dunbar	13	8	5	13	N/A
	East Lee County	NA	NA	10	2	19
	Estero	38	37	64	84	78
	Fort Myers	548	365	374	386	403
	Gateway Charter	15	20	35	69	85
	Ida S. Baker	45	76	102	91	137
	Island Coast	NA	NA	13	85	53
	Lehigh Senior	0	2	24	62	53
	Mariner	67	107	159	175	223
	North Fort Myers	75	66	119	258	251
	Riverdale	20	55	97	119	106
	South Fort Myers	5	32	54	124	113

Collier	HIGH SCHOOL	2006-07	2007-08	2008-09	2009-10	2010-11
	Barron Collier	443	543	599	621	679
	Gulf Coast	398	413	452	446	478
	Immokalee	43	26	50	42	38
	Lely	144	110	111	134	125
	Naples	388	453	450	377	442
	Golden Gate	91	101	116	72	91
	Palmetto Ridge	252	271	313	252	227
	Lorenzo Walker Institute	NA	14	29	34	32
	Everglades City School	1	NA	NA	NA	NA

Charlotte	HIGH SCHOOL	2006-07	2007-08	2008-09	2009-10	2010-11
	Charlotte	183	153	200	204	248
	Lemon Bay	71	95	142	102	174
	Port Charlotte	119	142	154	217	183

Hendry	HIGH SCHOOL	2006-07	2007-08	2008-09	2009-10	2010-11
	Clewiston	2	1	5	36	50
	LaBelle	14	10	NA	75	92

Glades	HIGH SCHOOL	2006-07	2007-08	2008-09	2009-10	2010-11
	Moore Haven	NA	NA	NA	NA	NA

SOURCE: FLORIDA DEPARTMENT OF EDUCATION



# School Grades 2008-12

Florida grades its public schools using scores from the Florida Comprehensive Assessment Test. Points awarded for overall performance and student improvement in all subject areas determine if a school receives an A, B, C, D or F grade. School leaders expected letter grades to slide in 2012 as Florida introduced new, tougher academic standards for each grade level.

## Lee County

DISTRICT GRADE	2008	2009	2010	2011	2012
<b>ELEMENTARY SCHOOLS</b>	2008	2009	2010	2011	2012
Allen Park	A	A	A	A	A
Alva	B	B	C	A	B
Bayshore	A	A	A	A	B
Bonita Springs	B	C	B	B	C
Caloosa	A	A	A	A	A
Cape	A	A	A	A	A
Colonial	B	A	C	B	C
Diplomat	A	A	A	A	A
Littleton	A	B	C	A	B
Edgewood	B	A	C	C	C
Edison Park	A	A	B	B	A
Fort Myers Beach	A	A	A	B	C
Franklin Park	B	B	C	C	D
G. Weaver Hipps	NA	NA	A	A	B
Gateway	A	A	B	A	B
Gulf	A	A	A	A	A
Hancock Creek	A	A	A	A	B
Harns Marsh	A	A	A	A	B
Hector Cafferata	A	A	A	A	A
Heights	A	A	A	A	B
J. Colin English	A	A	A	A	B
Lehigh	A	A	A	A	A
Manatee	B	C	B	B	A
Mirror Lakes	C	B	B	A	B
Orange River	B	A	A	B	C
Orangewood	A	A	A	A	A
Patriot	C	A	A	A	B
Pelican	A	A	A	A	B
Pine Island	A	A	A	A	A
Pinewoods	A	A	A	A	A
Ray V. Pottorf	B	B	C	C	C
Rayma C. Page	A	A	A	A	A
River Hall	B	A	A	B	C
San Carlos Park	A	A	A	B	C
Skyline	A	A	A	A	B
Spring Creek	A	A	A	A	B
Sunshine	A	A	B	A	B
Tanglewood Riverside	A	A	A	B	A
Three Oaks	A	A	A	A	A
Tice	C	B	B	C	D
Trafalgar	A	A	A	A	A
Treeline	C	A	C	A	B
Tropic Isles	A	A	A	A	A
Villas	B	B	A	A	A

MIDDLE SCHOOLS	2008	2009	2010	2011	2012
Alva	B	A	B	A	B
Bonita	B	B	B	A	B
Caloosa	A	A	A	A	B
Challenger	B	A	A	A	A
Cypress Lake	A	A	A	A	A
Diplomat	A	A	A	A	A
Fort Myers	B	C	C	C	D
Gulf	A	A	A	A	A
Lee	B	C	NA	NA	NA
Lehigh Acres	C	C	C	B	C
Lexington	A	A	A	A	A
Mariner	B	C	B	B	C
Oak Hammock	NA	C	C	B	C
Dunbar	A	A	A	A	B
Three Oaks	A	A	A	A	A
Trafalgar	A	A	A	A	A
Varsity Lakes	B	A	B	A	A

HIGH SCHOOLS	2008	2009	2010	2011	2012
Cape Coral	B	C	A	C	NA
Cypress Lake	A	B	B	A	NA
Dunbar	B	D	A	A	NA
East Lee County	D	D	C	D	NA
Estero	C	C	B	B	NA
Fort Myers	B	A	B	A	NA
Ida S. Baker	B	A	A	B	NA
Island Coast	B	D	B	B	NA
Lehigh Senior	C	C	B	B	NA
Mariner	B	C	B	A	NA
North Fort Myers	A	A	B	A	NA
Riverdale	C	C	B	B	NA
South Fort Myers	B	C	B	C	NA

OTHER SCHOOLS	2008	2009	2010	2011	2012
Sanibel School	A	A	A	A	A
James Stephens	NA	NA	C	C	D
Veterans Park Academy	B	A	A	A	A
Michigan International	C	B	NA	NA	NA
North Fort Myers Academy	A	A	A	A	A
Bonita Springs Charter	A	A	A	A	A
Bonita Springs Prep.	NA	NA	NA	A	B
Cape Coral Charter	B	C	A	B	B
Christa Mcaulliffe Elem.	A	A	A	A	B
Gateway Charter Elem.	NA	A	A	A	A
Gateway Charter Int.	NA	A	A	A	A
Gateway Charter (K-8)	A	NA	NA	NA	NA
Gateway Charter High	A	B	B	NA	NA
Lee Charter Academy	A	A	A	F	I
Oasis Elementary	A	A	A	A	A
Oasis Middle	B	A	A	A	A
Oasis High	NA	A	NA	A	NA
Six Mile Charter Academy	C	A	B	B	A

The state will announce 2012 high school grades later this fall. Spaces in the graphics marked NA indicate a school did not receive a grade, was not open in that particular year or was not yet available.

SOURCE: FLORIDA DEPARTMENT OF EDUCATION

# School Grades 2008-12

## Collier

	2008	2009	2010	2011	2012
<b>DISTRICT GRADE</b>	<b>B</b>	<b>A</b>	<b>A</b>	<b>B</b>	<b>A</b>
<b>ELEMENTARY SCHOOLS</b>	2008	2009	2010	2011	2012
Avalon	B	C	C	C	A
Big Cypress	B	A	A	A	A
Calusa Park	A	A	A	B	A
Corkscrew	A	A	A	B	B
Eden Park	NA	F	D	C	D
Estates	B	A	A	B	A
Golden Gate	C	C	C	D	C
Golden Terrace	A	B	C	D	C
Highlands	B	C	C	C	C
Lake Park	A	A	A	B	A
Lake Trafford	D	A	C	D	D
Laurel Oak	A	A	A	A	A
Lely	B	A	A	C	A
Manatee (Naples)	A	B	B	C	A
Mike Davis	NA	B	C	A	A
Naples Park	A	B	A	A	A
Osceola	A	A	A	B	A
Palmetto	NA	A	A	B	A
Parkside	C	C	D	D	D
Pelican Marsh	A	A	A	A	A
Pinecrest	C	C	C	D	C
Poinciana	A	A	A	B	A
Sabal Palm	C	A	B	C	C
Sea Gate	A	A	A	A	A
Shadowlawn	C	B	C	B	B
Tommie Barfield	A	A	A	A	A
Veterans Memorial	B	A	B	A	A
Village Oaks	C	C	C	C	C
Vineyards	A	A	B	A	A

	2008	2009	2010	2011	2012
<b>MIDDLE SCHOOLS</b>	2008	2009	2010	2011	2012
Corkscrew	A	A	A	A	A
Cypress Palm	A	A	B	B	B
East Naples	A	A	A	A	A
Golden Gate	B	C	B	B	B
Gulfview	A	A	A	A	A
Immokalee	D	C	C	B	C
Manatee	C	C	C	B	C
North Naples	A	A	A	A	A
Oakridge	A	A	A	A	A
Pine Ridge	A	A	A	A	A

	2008	2009	2010	2011	2012
<b>HIGH SCHOOLS</b>	2008	2009	2010	2011	2012
Barron Collier	A	A	A	NA	NA
Golden Gate	F	C	C	NA	NA
Gulf Coast	A	A	B	NA	NA
Immokalee	F	D	C	NA	NA
Lely	D	C	C	NA	NA
Lorenzo Walker Technical	D	D	D	NA	NA
Naples	A	C	B	NA	NA
Palmetto Ridge	B	C	B	NA	NA

	2008	2009	2010	2011	2012
<b>OTHER SCHOOLS</b>	2008	2009	2010	2011	2012
Everglades City School	C	C	B	NA	NA
Golden Gate Int. North	NA	NA	NA	C	NA
Golden Gate Int. South	NA	NA	NA	C	NA
Immokalee Community	F	C	F	C	D
Marco Island Charter	A	A	A	A	A

## Charlotte

	2008	2009	2010	2011	2012
<b>DISTRICT GRADE</b>	<b>A</b>	<b>A</b>	<b>A</b>	<b>A</b>	<b>B</b>
<b>ELEMENTARY SCHOOLS</b>	2008	2009	2010	2011	2012
Deep Creek	A	A	B	A	B
East	B	B	B	A	A
Kingsway	A	A	B	A	A
Liberty	A	A	A	A	B
Meadow Park	A	A	B	A	B
Myakka River	A	A	A	B	A
Neil Armstrong	A	A	A	B	A
Peace River	A	B	B	A	B
Sallie Jones	A	A	A	A	B
Vineland	A	A	A	A	A

	2008	2009	2010	2011	2012
<b>MIDDLE SCHOOLS</b>	2008	2009	2010	2011	2012
L.A. Ainger	A	A	A	A	A
Murdock	A	A	A	A	B
Port Charlotte	A	A	A	B	B
Punta Gorda	A	A	A	A	A

	2008	2009	2010	2011	2012
<b>HIGH SCHOOLS</b>	2008	2009	2010	2011	2012
Charlotte	B	D	A	NA	NA
Edison Collegiate	NA	NA	A	A	A
Lemon Bay	B	B	A	NA	NA
Port Charlotte	A	A	B	NA	NA

# School Grades 2008-12

## Hendry

	2008	2009	2010	2011	2012
<b>DISTRICT GRADE</b>	<b>B</b>	<b>C</b>	<b>C</b>	<b>C</b>	<b>C</b>

ELEMENTARY SCHOOLS	2008	2009	2010	2011	2012
Central	C	C	B	B	A
Country Oaks	A	A	A	A	B
Eastside	B	A	B	B	B
Upthegrove	A	A	B	A	B
LaBelle	A	A	B	B	C
Westside	B	C	B	C	C

MIDDLE SCHOOLS	2008	2009	2010	2011	2012
Clewiston	C	C	C	C	NA
LaBelle	B	B	C	C	D

HIGH SCHOOLS	2008	2009	2010	2011	2012
Clewiston	C	F	D	NA	NA
LaBelle	C	D	B	NA	NA

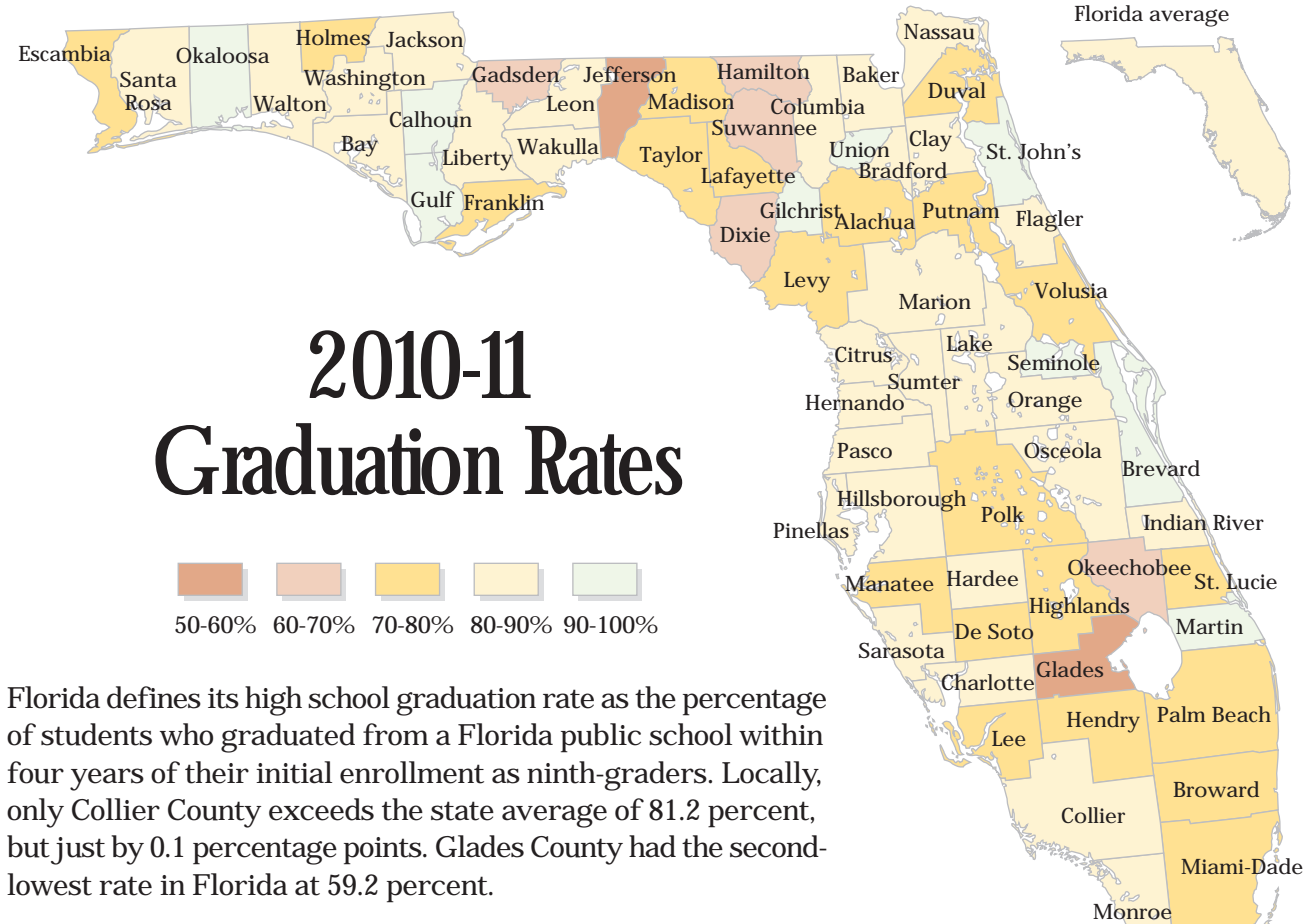
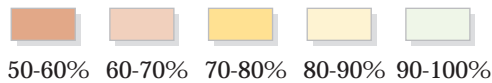
## Glades

	2008	2009	2010	2011	2012
<b>DISTRICT GRADE</b>	<b>B</b>	<b>B</b>	<b>C</b>	<b>A</b>	<b>B</b>

SCHOOL	2008	2009	2010	2011	2012
Moore Haven Elementary	C	A	B	A	B
Moore Haven Junior/Senior	D	C	C	NA	NA

SCHOOL	2008	2009	2010	2011	2012
Emahakv Charter Elem.	A	B	B	B	B
Emahakv Charter Middle	NA	NA	NA	C	B
West Glades School	A	B	A	A	B

# 2010-11 Graduation Rates

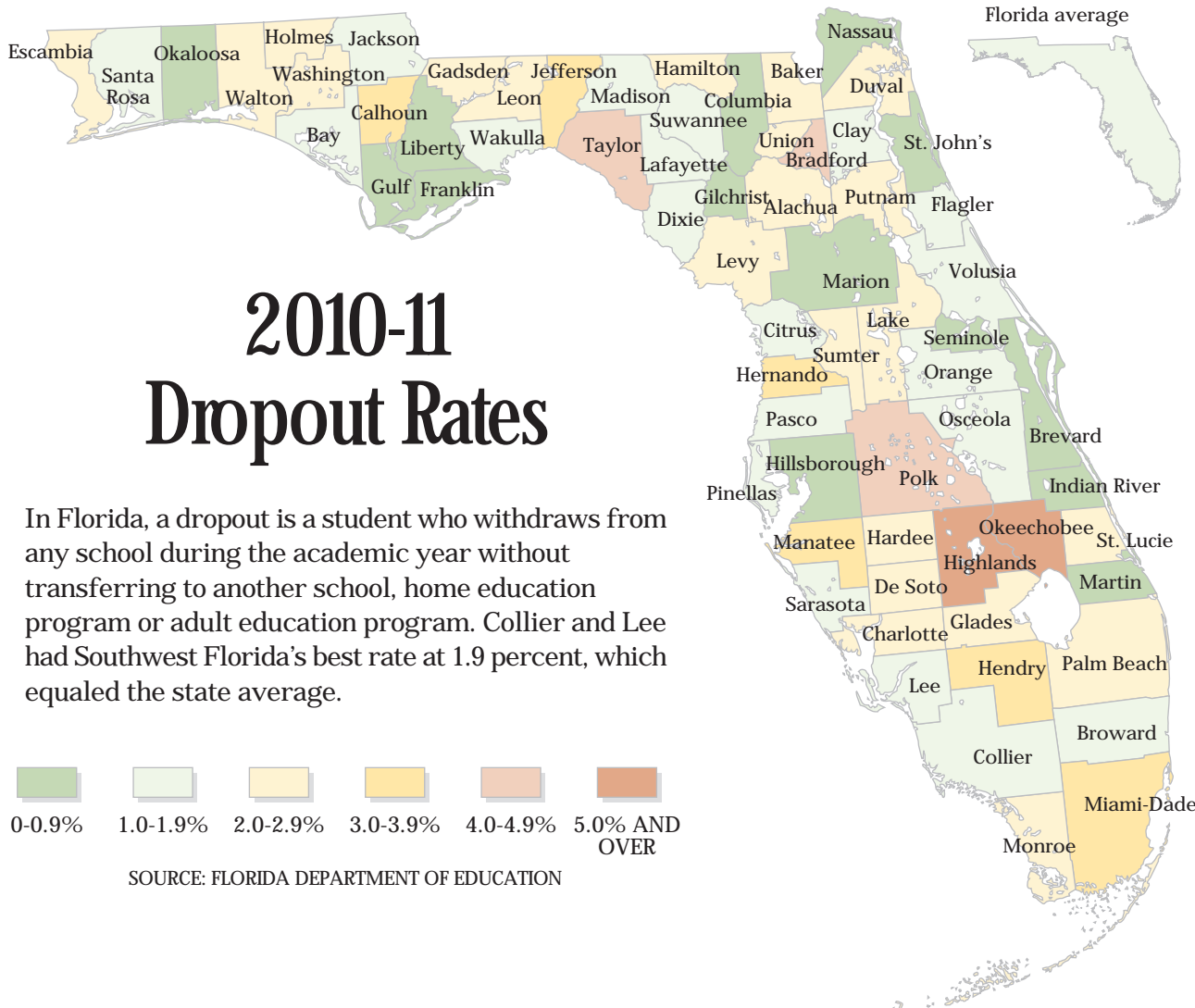


Florida defines its high school graduation rate as the percentage of students who graduated from a Florida public school within four years of their initial enrollment as ninth-graders. Locally, only Collier County exceeds the state average of 81.2 percent, but just by 0.1 percentage points. Glades County had the second-lowest rate in Florida at 59.2 percent.

Students who move out of state do not count against graduation rates, while students who transfer into Florida schools are included in the data. Florida's graduation rate includes students who earn regular diplomas, special diplomas and GEDs.

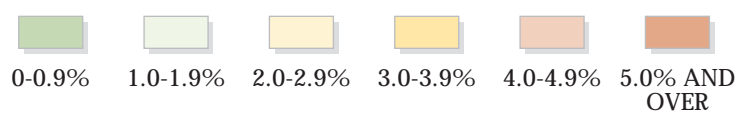
DISTRICT	GRADUATION RATE	DISTRICT	GRADUATION RATE	DISTRICT	GRADUATION RATE	DISTRICT	GRADUATION RATE
Alachua	78.1	Flagler	83.3	Lake	83.2	Pinellas	81.1
Baker	82.8	Franklin	72.5	Lee	77.5	Polk	74.8
Bay	81.6	Gadsden	67.6	Leon	85.8	Putnam	78.4
Bradford	73.3	Gilchrist	95.8	Levy	73.9	St. Johns	93.3
Brevard	93.2	Glades	59.2	Liberty	84.0	St. Lucie	78.7
Broward	76.9	Gulf	95.8	Madison	79.3	Santa Rosa	89.7
Calhoun	90.2	Hamilton	68.6	Manatee	74.6	Sarasota	85.4
Charlotte	80.2	Hardee	80.8	Marion	87.9	Seminole	93.4
Citrus	85.1	Hendry	77.5	Martin	95.7	Sumter	85.9
Clay	89.6	Hernando	85.1	Monroe	82.2	Suwannee	68.5
Collier	81.3	Highlands	74.6	Nassau	95.1	Taylor	77.8
Columbia	87.2	Hillsborough	85.1	Okeechobee	68.9	Union	93.2
Dade	78.1	Holmes	78.8	Orange	80.3	Volusia	78.3
DeSoto	78.2	Indian River	89.3	Osceola	82.7	Wakulla	89.3
Dixie	64.7	Jackson	80.1	Palm Beach	79.8	Walton	82.4
Duval	74.1	Jefferson	58.0	Pasco	88.5	Washington	83.5
Escambia	76.9	Lafayette	79.1			FLORIDA	81.2

SOURCE: FLORIDA DEPARTMENT OF EDUCATION



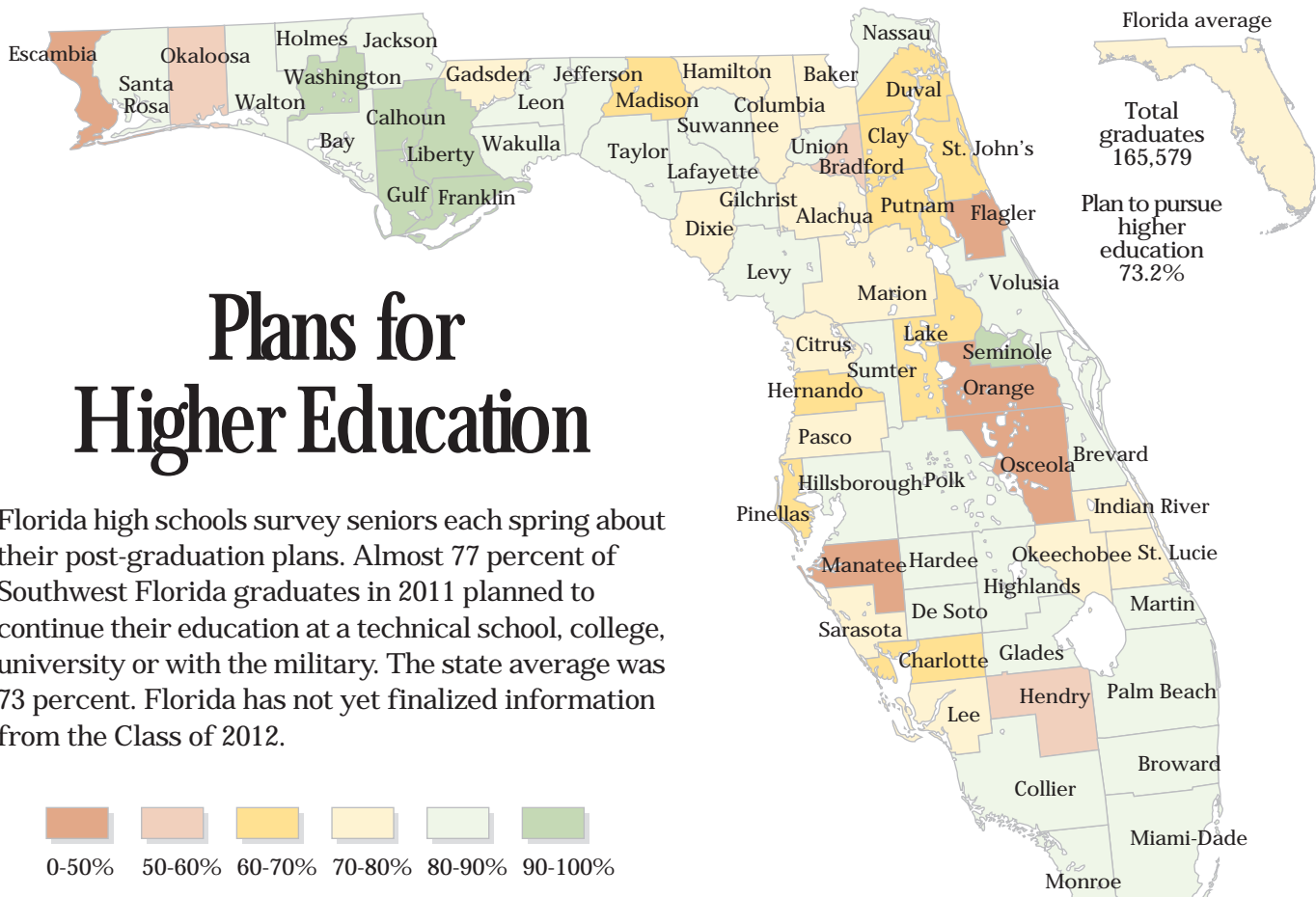
# 2010-11 Dropout Rates

In Florida, a dropout is a student who withdraws from any school during the academic year without transferring to another school, home education program or adult education program. Collier and Lee had Southwest Florida's best rate at 1.9 percent, which equaled the state average.



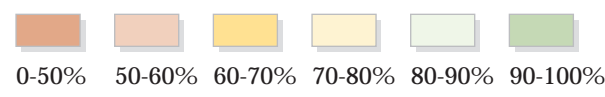
SOURCE: FLORIDA DEPARTMENT OF EDUCATION

DISTRICT	DROPOUT RATE	DISTRICT	DROPOUT RATE	DISTRICT	DROPOUT RATE	DISTRICT	DROPOUT RATE
Alachua	2.4%	Flagler	1.7%	Lake	2.3%	Pinellas	1.8%
Baker	2.5%	Franklin	0.8%	Lee	1.9%	Polk	4.2%
Bay	1.1%	Gadsden	2.7%	Leon	2.7%	Putnam	2.7%
Bradford	4.0%	Gilchrist	0.2%	Levy	2.3%	St. Johns	0.8%
Brevard	0.7%	Glades	2.4%	Liberty	0.5%	St. Lucie	2.2%
Broward	1.3%	Gulf	0.2%	Madison	1.2%	Santa Rosa	1.0%
Calhoun	3.3%	Hamilton	2.7%	Manatee	3.1%	Sarasota	1.9%
Charlotte	2.4%	Hardee	2.5%	Marion	0.9%	Seminole	0.4%
Citrus	1.2%	Hendry	3.0%	Martin	0.6%	Sumter	2.2%
Clay	1.0%	Hernando	3.1%	Monroe	2.0%	Suwannee	1.3%
Collier	1.9%	Highlands	7.2%	Nassau	0.4%	Taylor	4.3%
Columbia	0.6%	Hillsborough	0.8%	Okaloosa	0.2%	Union	2.0%
Dade	3.5%	Holmes	2.8%	Okeechobee	5.3%	Volusia	1.2%
DeSoto	2.2%	Indian River	0.3%	Orange	1.2%	Wakulla	1.9%
Dixie	1.6%	Jackson	1.2%	Osceola	1.6%	Walton	2.2%
Duval	2.3%	Jefferson	3.2%	Palm Beach	2.6%	Washington	2.5%
Escambia	2.5%	Lafayette	1.6%	Pasco	1.0%	FLORIDA	1.9%



# Plans for Higher Education

Florida high schools survey seniors each spring about their post-graduation plans. Almost 77 percent of Southwest Florida graduates in 2011 planned to continue their education at a technical school, college, university or with the military. The state average was 73 percent. Florida has not yet finalized information from the Class of 2012.



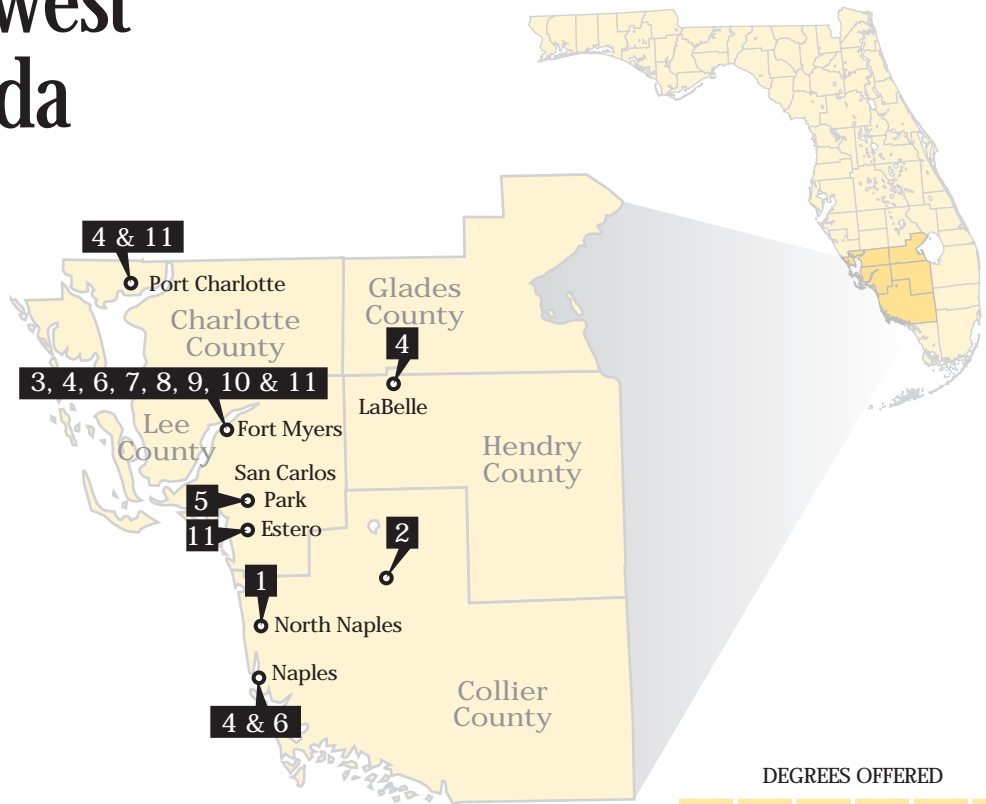
SOURCE: FLORIDA DEPARTMENT OF EDUCATION

DISTRICT	TOTAL GRADS	PLAN TO PURSUE HIGHER ED.	DISTRICT	TOTAL GRADS	PLAN TO PURSUE HIGHER ED.	DISTRICT	TOTAL GRADS	PLAN TO PURSUE HIGHER ED.	DISTRICT	TOTAL GRADS	PLAN TO PURSUE HIGHER ED.
Alachua	1,795	76.9%	Flagler	819	42.3%	Lake	2,564	67.8%	Pinellas	6,752	60.0%
Baker	282	73.1%	Franklin	61	98.4%	Lee	4,749	78.4%	Polk	5,388	83.5%
Bay	1,600	85.1%	Gadsden	248	74.2%	Leon	1,892	82.5%	Putnam	629	63.8%
Bradford	221	51.1%	Gilchrist	136	89.7%	Levy	302	76.2%	St. Johns	2,088	66.0%
Brevard	4,748	85.2%	Glades	62	80.7%	Liberty	90	95.6%	St. Lucie	2,292	72.7%
Broward	16,665	82.6%	Gulf	140	92.1%	Madison	199	66.3%	Santa Rosa	1,675	88.7%
Calhoun	150	94.0%	Hamilton	121	77.7%	Manatee	2,530	48.8%	Sarasota	2,696	71.1%
Charlotte	1,283	69.7%	Hardee	258	83.0%	Marion	2,639	70.1%	Seminole	4,569	92.7%
Citrus	1,071	75.8%	Hendry	438	57.8%	Martin	1,299	80.8%	Sumter	450	86.7%
Clay	2,912	67.0%	Hernando	1,510	61.7%	Monroe	573	84.3%	Suwannee	272	82.4%
Collier	2,718	80.1%	Highlands	761	81.6%	Nassau	759	88.4%	Taylor	161	87.0%
Columbia	607	70.7%	Hillsborough	11,418	81.6%	Okaloosa	2,014	58.2%	Union	129	84.5%
Dade	21,737	81.4%	Holmes	194	85.1%	Okeechobee	409	77.5%	Volusia	3,668	86.9%
DeSoto	268	81.3%	Indian River	1,161	75.6%	Orange	10,856	30.8%	Wakulla	297	83.5%
Dixie	117	55.6%	Jackson	409	87.8%	Osceola	3,954	49.1%	Walton	388	82.2%
Duval	6,834	64.9%	Jefferson	42	88.1%	Palm Beach	11,644	80.3%	Washington	221	92.8%
Escambia	2,149	48.9%	Lafayette	62	87.1%	Pasco	4,032	73.0%	FLORIDA	165,579	73.2%

# The Colleges of Southwest Florida

Eleven accredited colleges and universities operate in Southwest Florida, estimating a 2012-13 enrollment of more than 46,000 students, a sharp gain over the 36,000 reported two years ago. Nine colleges are private and two are public, and combined the institutions offer 303 degree programs.

SOURCE: THE NEWS-PRESS RESEARCH



INSTITUTION	TYPE	ON MAP	ENROLLMENT	WEBSITE	DEGREES OFFERED					
					ASSOCIATE	BACHELOR	MASTER	SPECIALIST	DOCTORATE	JURIS DOCTOR
1 Ave Maria School of Law	Private	1	394	avemarialaw.edu						1
2 Ave Maria University	Private	1	850	avemaria.edu		21	2		1	
3 Barry University	Private	1	732	barry.edu		6	5			
4 Edison State College	Public	4	24,034	edison.edu	19	10				
5 Florida Gulf Coast University	Public	1	13,659	fgcu.edu		51	30	1	2	
6 Hodges University	Private	2	2,800	hodges.edu	12	12	9			
7 IIT Technical Institute	Private	1	299	itt-tech.edu	8	4				
8 Keiser University	Private	1	475	keiseruniversity.edu	10	15	4			
9 Nova Southeastern University	Private	1	750	nova.edu	1	6	13	1	1	
10 Rasmussen College	Private	1	700	rasmussen.edu	14	18				
11 Southwest Florida College	Private	1	1,656	swfc.edu	15	10				

# Popular Degrees

The 11 accredited colleges and universities in Southwest Florida offer 303 degree programs, but schools have gravitated toward similar tracks. The most popular majors tie directly into workforce needs, highlighted by those pursuing degrees in education, business administration, criminal justice, accounting and nursing.

Below are the 10 most common majors across all levels – associate, baccalaureate, master, specialist and doctorate – offered at local institutions.



SOURCE: THE NEWS-PRESS RESEARCH



# Industry Certifications

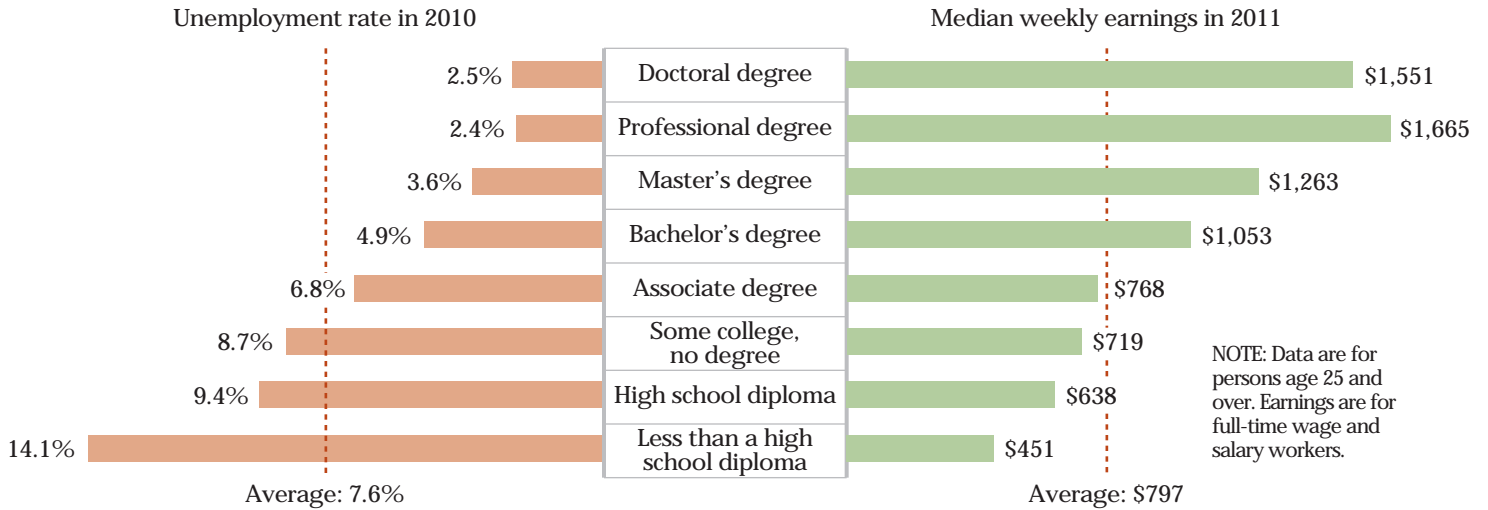
The Florida Department of Education allows public schools to issue 185 industry certifications, which are professionally recognized credentials demonstrating a student is proficient in a specific technical area. Common certifications include Microsoft, Adobe and CompTIA, but also industry-accepted programs for certified nursing assistants, veterinary assistants, automobile engine repair, air conditioning technicians and others. Southwest Florida school districts issue a higher-than-average number of certifications per capita, led by Lee County, which has a per-student certification rate that ranks No. 1 among Florida's 10 largest school systems.

SCHOOL DISTRICT	2009-10	2010-11	2011-12*
Charlotte	15	85	171
Collier	287	487	464
Glades	0	0	0
Hendry	20	5	46
Lee	1,206	2,170	2,637
Southwest Florida	1,528	2,747	3,318
Florida	16,408	33,523	44,376

\* Preliminary data

SOURCE: FLORIDA DEPARTMENT OF EDUCATION

# Education Pays



SOURCE: BUREAU OF LABOR STATISTICS, CURRENT POPULATION SURVEY

# Top Growth Jobs

	EMPLOYMENT		CHANGE		MEDIAN ANNUAL WAGE 2010
	2010	2020	NUMBER	PERCENT	
Registered Nurses	2,737	3,449	712	26	\$64,690
Retail Salespersons	4,262	4,968	707	17	20,670
Home Health Aides	1,018	1,724	706	69	20,560
Personal Care Aides	861	1,468	607	71	19,640
Office Clerks, General	2,951	3,440	490	17	26,610
Food Preparation and Serving, Including Fast Food	2,682	3,080	398	15	17,950
Customer Service Representatives	2,187	2,526	338	16	30,460
Heavy and Tractor-Trailer Truck Drivers	1,605	1,935	330	21	37,770
Laborers and Freight, Stock, and Material Movers, Hand	2,068	2,387	319	15	23,460

SOURCE: EMPLOYMENT PROJECTIONS PROGRAM, U.S. DEPARTMENT OF LABOR, U.S. BUREAU OF LABOR STATISTICS

# Employment by Job Sector

Some of Southwest Florida's historic powerhouse industries have suffered the most from job losses from the recession, including construction, financial activities and retail trade. Education and health service jobs have been steadily growing.

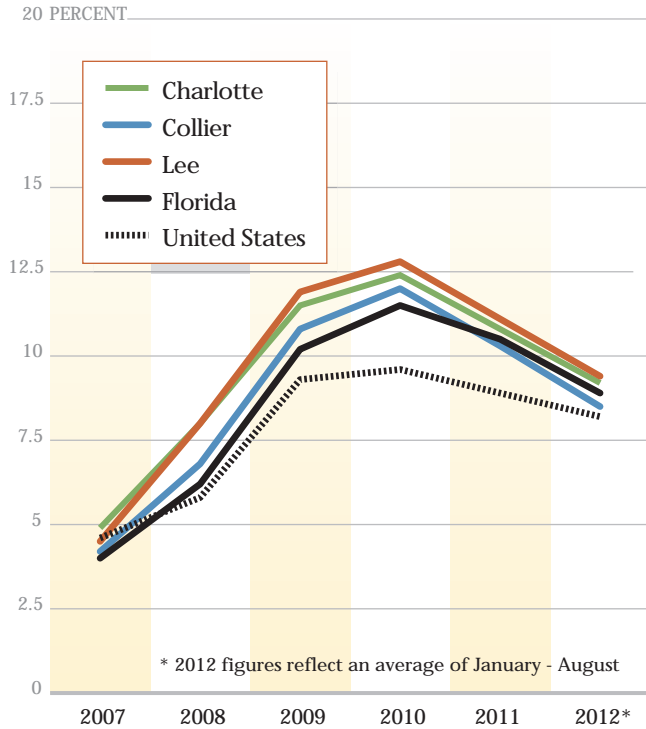
NOTE: Figures below represent thousands of jobs

	LEE			CHARLOTTE			COLLIER		
	2007	2011	CHANGE	2007	2011	CHANGE	2007	2011	CHANGE
Total nonagricultural employment	230	202.9	-11.8%	41.7	44.9	7.7%	129.6	113.9	-12.1%
Total private	194.3	166.3	-14.4%	35.7	38.5	7.8%	115.6	100.6	-13.0%
Goods producing	39.4	20.4	-48.2%	3.1	5.9	90.3%	22.9	11.2	-51.1%
Mining, logging, and construction	32.8	15.9	-51.5%	2.5	5	100.0%	19.7	8.7	-55.8%
Manufacturing	6.6	4.5	-31.8%	0.6	0.8	33.3%	3.3	2.4	-27.3%
Private service providing	155	146	-5.8%	32.6	32.6	0.0%	92.7	89.5	-3.5%
Trade, transportation, and utilities	48.6	42.6	-12.3%	9.6	10	4.2%	24.2	22.5	-7.0%
Wholesale trade	7.6	5.9	-22.4%	0.6	0.7	16.7%	3.4	3.2	-5.9%
Retail trade	37.1	33.2	-10.5%	8.5	8.9	4.7%	19.2	17.8	-7.3%
Transportation and utilities	4	3.6	-10.0%	0.5	0.4	-20.0%	1.6	1.5	-6.3%
Information	3.9	2.9	-25.6%	0.4	0.6	50.0%	1.8	1.5	-16.7%
Financial activities	13.1	10.4	-20.6%	1.7	2.5	47.1%	8.2	6.5	-20.7%
Professional and business services	27.9	26.8	-3.9%	3.6	3.5	-2.8%	12.6	12.9	2.4%
Education and health services	21.2	24	13.2%	8.9	8.1	-9.0%	16.7	17.9	7.2%
Leisure and hospitality	30.3	30.6	1.0%	6.3	6	-4.8%	23.3	22.7	-2.6%
Other services	10	8.6	-14.0%	2	1.9	-5.0%	6	5.5	-8.3%
Total government	35.7	36.6	2.5%	6.1	6.4	4.9%	14	13.3	-5.0%
Federal	2.4	2.4	0.0%	0.3	0.3	0.0%	0.7	0.7	0.0%
State	4.4	4	-9.1%	1	0.9	-10.0%	0.9	0.9	0.0%
Local	28.9	30.2	4.5%	4.7	5.2	10.6%	12.4	11.7	-5.6%

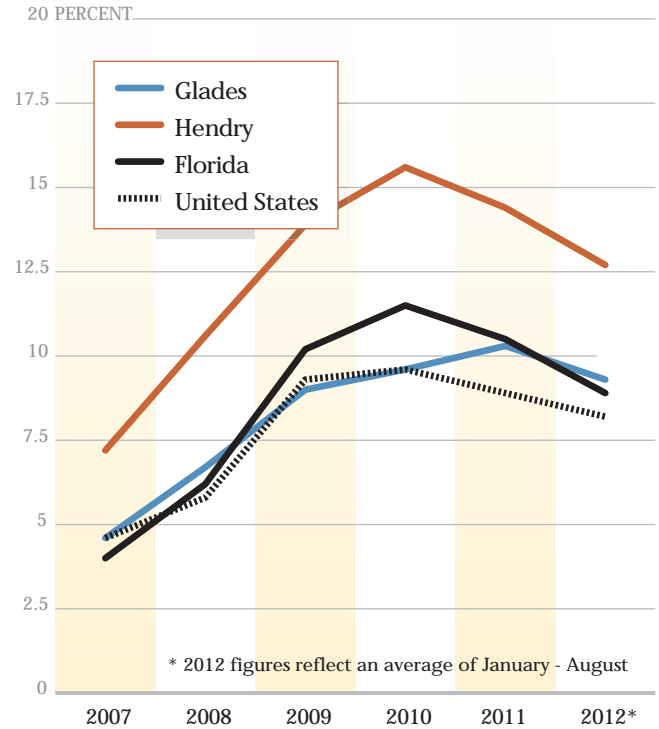
SOURCE: FLORIDA DEPARTMENT OF ECONOMIC OPPORTUNITY

# Jobless Rates in Southwest Florida

## Coastal Counties



## Inland Counties



## 2007-12 Annual Averages

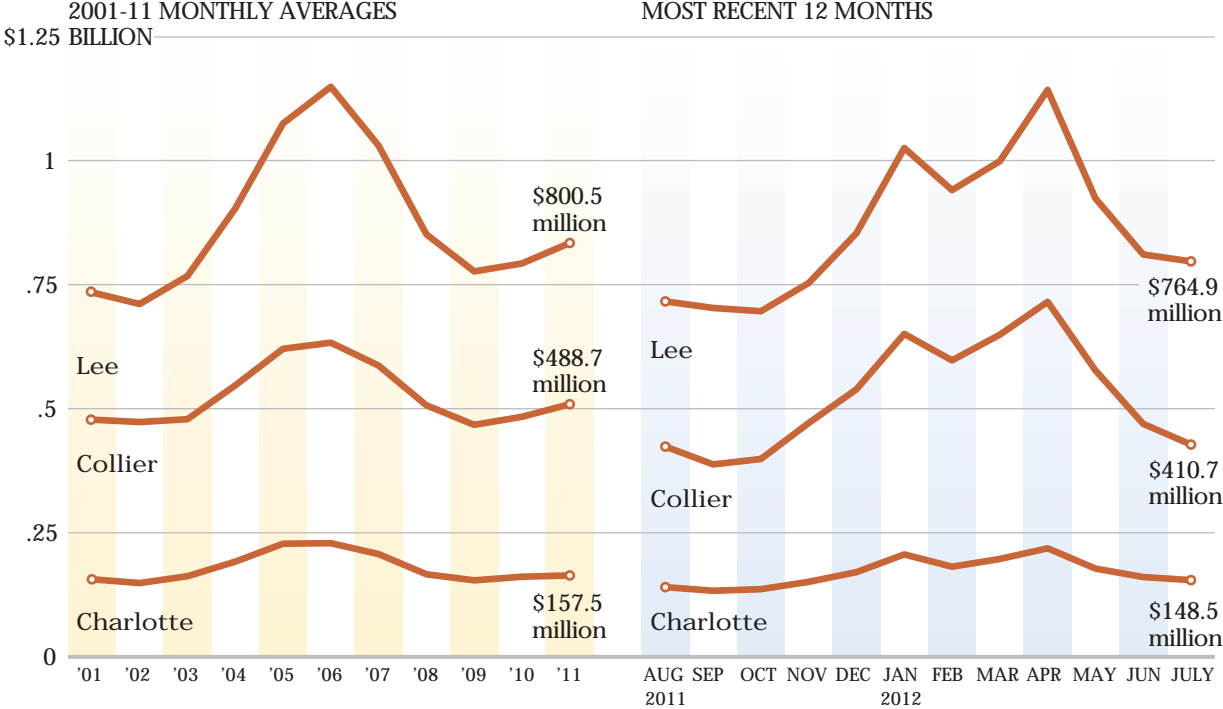
	2007	2008	2009	2010	2011	2012*
<b>CHARLOTTE</b>						
Labor Force	69,345	69,366	69,032	69,969	68,954	70,507
Unemployment	3,410	5,524	7,953	8,684	7,726	7,587
<b>COLLIER</b>						
Labor Force	150,820	148,102	143,773	144,557	141,816	148,485
Unemployment	6,371	10,043	15,503	17,293	15,475	15,269
<b>LEE</b>						
Labor Force	288,723	285,405	279,485	277,533	273,424	282,699
Unemployment	13,057	22,725	33,356	35,491	31,451	31,401
<b>GLADES</b>						
Labor Force	4,753	4,666	4,860	5,475	5,769	5,201
Unemployment	217	314	437	524	509	533
<b>HENDRY</b>						
Labor Force	17,848	17,499	17,229	17,406	17,565	17,894
Unemployment	1,279	1,852	2,388	2,711	2,613	2,584
<b>FLORIDA</b>						
Labor Force	9,069,000	9,193,000	9,139,000	9,224,000	9,243,000	9,249,000
Unemployment	365,000	572,000	930,000	1,065,000	1,016,625	970,000
<b>UNITED STATES</b>						
Labor Force	153,124,000	154,287,000	154,142,000	153,889,000	153,399,375	153,617,000
Unemployment	7,078,000	8,924,000	14,265,000	14,825,000	13,840,500	13,747,000

\* 2012 figures reflect an average of January-August

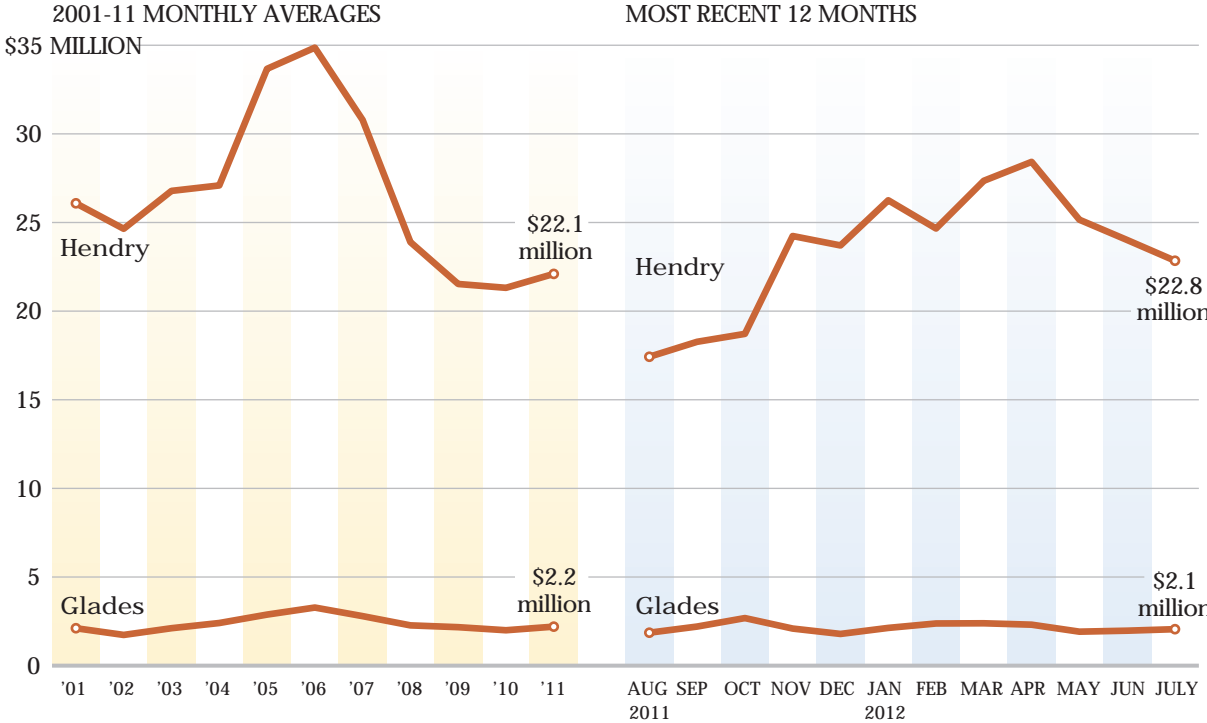
FLORIDA DEPARTMENT OF ECONOMIC OPPORTUNITY

# Taxable Sales Data

## Coastal Counties



## Inland Counties



SOURCES: FLORIDA DEPARTMENT OF REVENUE, OFFICE OF TAX REVENUE  
 RERI, LUTGERT COLLEGE OF BUSINESS, FLORIDA GULF COAST UNIVERSITY, FGCU.EDU/COB/RERI